



EMILIO LAVEZZARI

A board-certified dermatologist, Dr. Lavezzari originally qualified in medicine at the University of Pavia. For the last 20 years, however, he has dedicated himself to perfecting the art of hair restoration, using the 'auto-transplant' technique pioneered by Professor Norman Orentreich in New York, with whom he worked for some time.

Working in his chic office in the heart of Milan, Lavezzari can, under local anaesthetic and completely painlessly, transplant up to 6000 hairs in two to three hours. Clients greatly appreciate Lavezzari's discretion, as well as his skill, and they love his 'bedside manner', too. Gentle, warm and affable, he has an infectious passion for his craft.

Lavezzari takes great care with his pre-treatment consultations and, in order to give clients a clear understanding of what to expect, uses advanced computer graphics to create an accurate picture of the results (with treatment and the likely prognosis if they forgo it) beforehand. He achieves the remarkably natural appearance of his transplants by using microscopic grafts - often only one or two hairs at a time - and by varying his technique, according to the way a client's hair grows naturally.



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